



community  
value  
alliance

PRESENTED BY RACHEL A. COVINGTON  
EXECUTIVE DIRECTOR

COMMUNITY VALUE  
ALLIANCE

# INTRODUCING A NEW CONCEPT

## **CVA.....A nonprofit helping other nonprofits!**

- Provides high quality operational services through a single point of contact
- Lays the groundwork for nonprofits to succeed
- Provides a continuum of services by vetted service providers
- All handled by our non-profit expert with over 20 years experience





## OUR HISTORY

### Founders:

Dan Sills of Omiga, Inc.

James Canada of Alliance Technologies

Jared Peno of Alliance Technologies

Incorporated December/2017



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# Community

A non-profit  
helping non-  
profits



Value

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What is the cost of doing business?

# Alliance

We are all working together to build a stronger community



# BEGINNINGS.....

- Over a social gathering the 3 gentlemen discussed their non-profit clients.....
- They found a common thread.....
- Most non-profit leaders struggled with providing quality back-office support.....otherwise known as operational support
- Each of these men own a for-profit company.....
- They identified a NEED common to most of the St. Louis area non-profits.....
- A need to operationalize the organization to better realize the mission



# MARGIN & MISSION DISCUSSION

- The question arose.....

HOW CAN WE HELP NON-PROFITS TO PROVIDE EXCEPTIONAL OPERATIONAL SERVICES WHILE THEY CONTINUE TO FOCUS ON THE ALL-IMPORTANT REASON THEY EXIST?

## MISSION







## SOLUTION

- Let's start a non-profit to help other non-profits!!!!!!!
- 11 Service Providers
- First Executive Director hired at end of 2020



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## CURRENT STATUS

### **SERVICE PROVIDERS OFFERING THE FOLLOWING SERVICES:**

- Information Technology & Web/App Development
- Legal Services
- Human Resource Services
- Marketing Services
- Accounting and Finance Services
- Fund Development Consulting
- Strategic Planning



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# OUR SERVICE PROVIDERS



RENAISSANCE FINANCIAL



# Our Service Providers...continued

SPENCERweb

PROMOXPERTZ<sub>LLC</sub>

S O S O C I A L  
— a boutique marketing firm —

# Community Value Alliance

Centers on your organization  
While creating workplace  
efficiencies





## **Board of Directors**

### **Officers:**

Dan Sills, President & Treasurer

James Canada, Vice President

Jim Mosquera, Secretary

Susan Carpenter, Assistant Treasurer



## Board of Directors

### **Members at Large:**

Brian Cross, Elasticity

Jemal Dents, Microsoft

Bill Higley, Aegis Law

Jared Peno, Alliance Technologies

James Schier, Renaissance Financial

Stuart Zimmerman, ret. Buckingham

**THANK YOU !**

**FOR MORE INFORMATION**





# Community Value Alliance

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