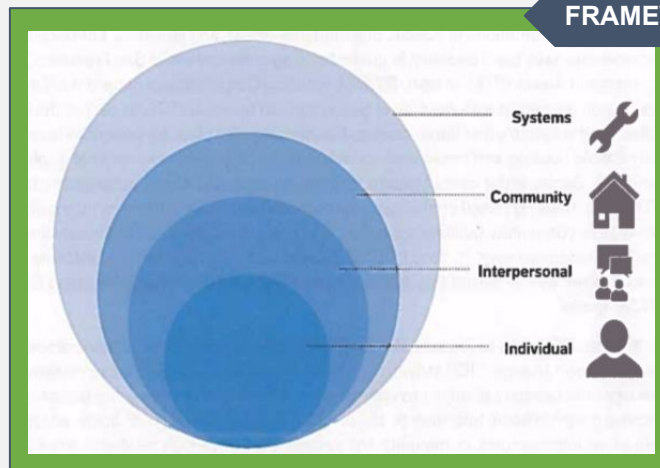*Creating Performance Metrics for Success - Summer 2017 Research Newsletter*

Trauma-Informed Community Building (TICB) Model - HOPE SF Learning Center

FRAMEWORK

This perspective focuses on the need to recognize the chronic trauma experienced by low- and mixed-income communities. Using a trauma-informed lens can positively impact engagement on a community level by fostering residents' skills, capacity, and resiliency while not disregarding the high-stress environment many individuals face. The TICB model (right) is influenced by the socio-ecological model, with the principles of trauma-informed care influencing the analysis of inter- and intra-community dynamics. At the core of this practice lie four primary principles: do not harm, acceptance, community empowerment, and reflective process.

HOPE SF Learning Center. (2015). *Trauma Informed Community Building Evaluation: A Formative Evaluation of the TICB Model and its Implementation in Potrero Hill* (pp. 1-48, Rep.). HOPE SF Learning Center.
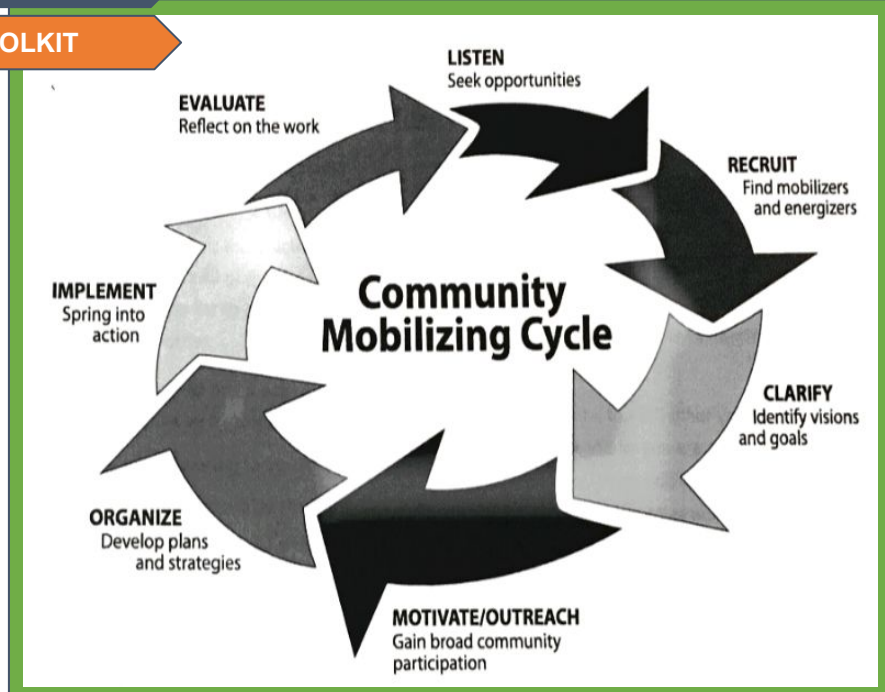
Resident-Centered Community-Building Toolkit - The Aspen Institute & Jacobs Center for Neighborhood Innovation

FRAMEWORK

TOOLKIT

This toolkit includes a set of workshops aimed at engaging community leaders and agents in evaluating their human capital and internal skills on small- and large-scale projects.

The five-part workshop series includes tools to assist with determining necessary relationships for a project's progression, conceptualizing a cycle of community mobilizing, developing 90-day action plans, and thorough processes of reflection. The Community Mobilizing Cycle (left) is a metric tool assisting community groups with engaging and assembling ideas to then be synthesized into action.
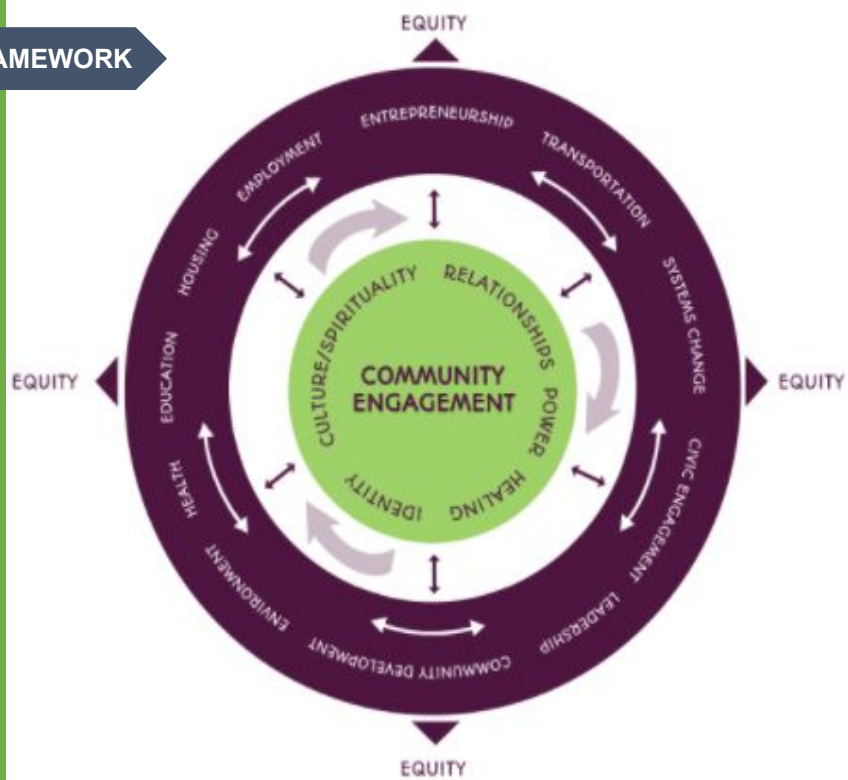
The Aspen Institute Roundtable on Community Change, & Jacobs Center for Neighborhood Innovation. (2013). *Resident-Centered Community Building Toolkit* (pp. 2-28, Publication). San Diego, CA: Jacobs Center for Neighborhood Innovation. Retrieved from https://issuu.com/jacobscenter/docs/residentlearning-toolkit.

TOOLKIT

A Path to Racial Equity Worksheet - Forward Through Ferguson

Forward Through Ferguson continues to set an example in ardently confronting racism on the micro, mezzo, and macro levels. By developing A Path to Racial Equity Worksheet as a method of implementation, the Ferguson Commission provides an interactive assessment and evaluation opportunity which can be used by community development corporations and organizations during engagement. Analyzing performance while working toward a common goal, reflection, and evaluation can take place as racial equity is analyzed through different institutional levels. CDCs and other organizations can evaluate their initiatives in conjunction with racial equity from awareness to understanding to transformation. This tool can effectively impact the mission of entities seeking to make positive change in the St. Louis area.

For further resources and info, visit the Community Engagement Action Group Library

http://forwardthroughferguson.org/get-involved/pathtoracialequitytool/

FRAMEWORK

Evaluation and Community Engagement - Building the Field of Community Engagement Partners and Tracy Babler

This report answers the question: "**How do you capture the impact of community engagement?**" through the collaborative effort in the *Impacts of Community Engagement Graphic* (left). As shown by the arrows, the inner and outer circles impact one another, and concepts such as identity and culture can assist in shaping tangible outcomes such as employment and systems change—all of which lead to an equitable community dynamic. Organizations could use this wheel as a model for analyzing the inner and outer communities in which they serve and exploring how the components impact one another.

Building the Field Community Engagement partners, & Babler, T. (2015). *Evaluation and Community Engagement* (pp. 1-8, Rep.). Nexus Community Partners & Building the Field of Community Engagement Partners.

Atlanta Community Engagement Playbook

This tool is a comprehensive guide on how the city of Atlanta implemented "plays" to better serve community needs. The playbook is based on various principles, such as:

1. Act Constructively
2. Build Collectively
3. Work Creatively

This toolkit includes graphics, checklists, tables, and other inventory tools to track community action plans. All are important for developing and building capacity within organizations and among their stakeholders.

This graphic (right) is an adapted model that illustrates how practitioners could assess new recruits within an organization, group, or initiative by building from the act of following to that of leading.

City of Atlanta. (n.d.). *Atlanta Community Engagement Playbook* (Rep.). Retrieved http://ourcommunity.is/engaged/

FRAMEWORK
CHECKPOINT
TOOLKIT

Recipes for Rising Neighborhoods - Collaboration between Alliance for Strong Families & Communities, United Neighborhood Centers of America, Neighborhood Centers Inc., INPEACE, Congreso de Latinos Unidos, and the John H. Boner Community Center

Using the analogy of baking bread, this toolkit—or 'recipe book'—outlines different strategies of community development and neighborhood revitalization. Specifically, their appendices provide various checklists and reflection opportunities for all within the community development process to analyze critical components like resident engagement, stakeholder interviews, and sharing the recipe with the broader community. Below is an example of an evaluation question outlined in the toolkit:

Where do residents connect with their fellow community members and neighbors besides the community center? Has your resident engagement strategy uncovered new places in the neighborhood where residents gather?

❏ **Check yes if your organization is out in the community.**

FRAMEWORK
CHECKPOINT
TOOLKIT

Pinsoneault, L., & Van Hoorn, M. (2015). *Recipes for Rising Neighborhoods* (pp. 1-68, Rep.). Alliance for Children & Families, United Neighborhood Centers of America.

For further resources and info, visit the Community Engagement Action Group Library