



GREATER **ST. LOUIS** **INC.**

CREATING JOBS AND EXPANDING INCLUSIVE ECONOMIC GROWTH

COMMUNITY BUILDERS NETWORK

Sarah Arnosky, Vice President
Greater St. Louis, Inc.

A STRONG ECONOMIC FOUNDATION

2.8
Million
Metro
Population

14
Fortune 1000
Headquarters

\$170
Billion
Regional
Economy

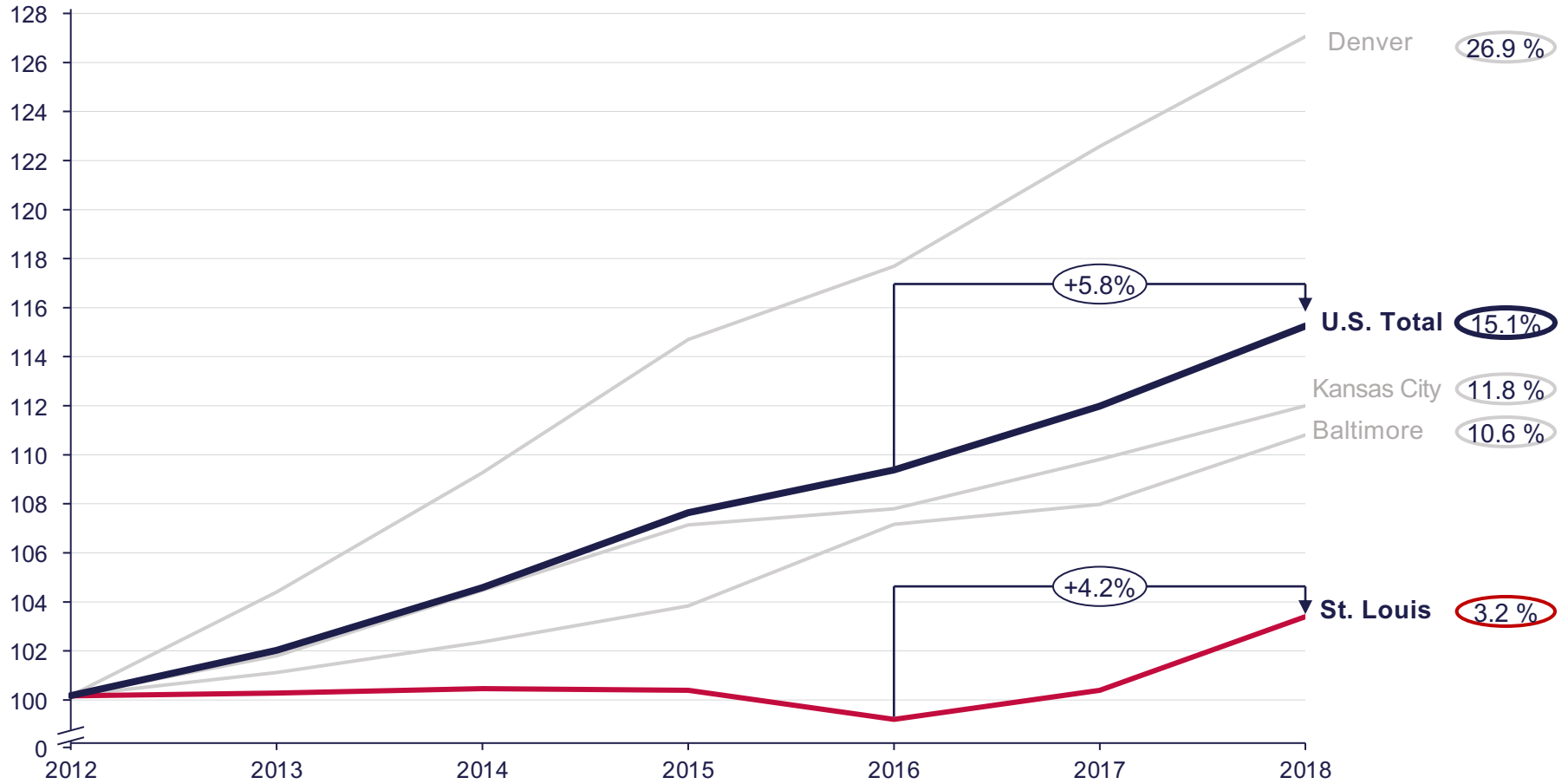
#1
U.S. City
To Launch
Your Career
-LinkedIn

AND STRONG COMMUNITIES



Real GDP growth 2012 to 2018 compared to peer metros and the US (index 100)

Peer growth
2012 – 18



RESTRUCTURING ECONOMIC DEVELOPMENT

BEST-IN-CLASS ORGANIZATIONS



ST. LOUIS BEFORE GREATER ST. LOUIS, INC.



GREATER ST. LOUIS INC.

Established January 1, 2021.

Driving growth with a unified voice, a bold agenda and as one metropolitan area that is anchored by a vibrant urban core.



OUR ECONOMIC DEVELOPMENT AGENDA

- Attract and grow new high-quality **jobs** in St. Louis
- Shape an **inclusive economy** and close the opportunity gap for Black and Brown residents
- Leverage **distinctive industry** and technology strengths
- Revitalize St. Louis' **central city**
- Advance **policy solutions** that improve our economic competitiveness
- Shape our region's **reputation**
- Support small business and **entrepreneurs**
- Develop a highly skilled and diverse **workforce**
- Build community **partnerships** to improve economic competitiveness

DRIVING HIGH-QUALITY JOB GROWTH



KEY INITIATIVES

STEWARD
AN INCLUSIVE
ECONOMY

RESTORE
THE CORE
OF ST. LOUIS

BUILD A WORLD-
CLASS ECOSYSTEM
FOR SMALL
BUSINESSES &
ENTREPRENEURS

BECOME A
TALENT ENGINE
AND MAGNET

BECOME A
HUB FOR NEXT
GENERATION
INDUSTRIES AND
TECHNOLOGIES

AMPLIFYING ST. LOUIS' STORY



"I think St. Louis is a great place to realize your dream. If you truly believe you have something great and don't give up, you can do a lot here."

- Angela Zeng

STLMADE



STRENGTHENING EQUITY



Tiffany Wesley
Founder, Pure Vibes
A Diverse Business Accelerator
Cohort 6 Business



The recently launched
2021-2022 program
includes:

25 Organizations
86 Participants



Diverse Business Accelerator
Awarded Ewing Marion Kauffman
Heartland Challenge Grant

ATTRACTING BUSINESSES TO THE REGION



85
Projects

Representing potential for:

13,557
NEW JOBS

\$173M
NEW ANNUAL
PAYROLL

\$9.9B
NEW CAPEX

GREATER ST. LOUIS INC.

RECENT SUCCESSES



\$800 million
agreement increases
tech manufacturing,
jobs in O'Fallon, Mo.



advocado

*St. Louis adtech
startup Advocado
to add 100 new
jobs*



**Largest U.S. Music and
Video Production
Center Will Bring 100
Jobs to Chesterfield**

DELI ★ STAR

**Meat processor
Deli Star to
employ nearly
500 in St. Louis**

ADVOCATING FOR PRO-GROWTH POLICY

MISSOURI GENERAL ASSEMBLY 2021 REGULAR SESSION WINS

INFRASTRUCTURE FUNDING SB 262

INVESTS \$500 MILLION ANNUALLY INTO MISSOURI ROADS AND BRIDGES THROUGH THE MOTOR FUEL TAX



INNOVATION FUNDING HB 7

TRIPLES MISSOURI TECHNOLOGY CORPORATION'S (MTC) FUNDING TO \$3 MILLION FOR ENTREPRENEURSHIP AND INNOVATION

WAYFAIR FIX SB 153

LEVELS THE PLAYING FIELD FOR MISSOURI BUSINESSES - PARTICULARLY MAIN STREET BUSINESSES - AGAINST OUT-OF-STATE RETAILERS



ILLINOIS GENERAL ASSEMBLY 2021 REGULAR SESSION WINS



MINORITY CONTRACTING GOALS SB 1608

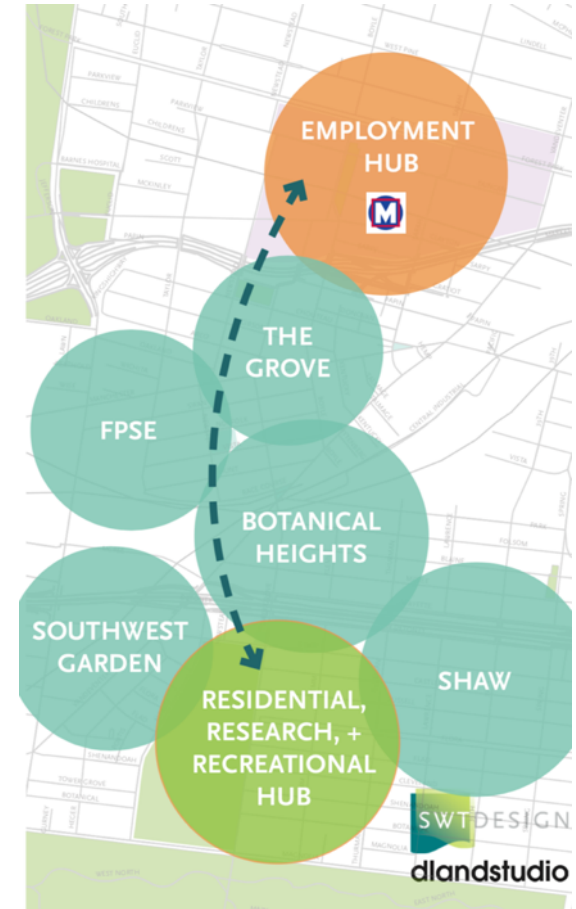
INCREASING TO 30% FOR MINORITIES, WOMEN AND PERSONS WITH DISABILITIES



MILITARY LICENSING HB 2776

LOWERING WORKFORCE BARRIERS FOR MILITARY MEMBERS AND THEIR SPOUSES

CONNECTING COMMUNITIES



GREATER ST. LOUIS INC.



START UP | STAND OUT | STAY