

# 12th Annual Community Development Family Reunion



**COMMUNITY BUILDERS**  
NETWORK OF METRO ST. LOUIS

## event program booklet specs

### Ad & Logo Benefits

### Full-Color Ad Specs

- Submitted artwork must be print-ready and 300 DPI or higher in resolution.
- For best color match results, please save in CMYK color format.
- Please see the next page for dimension specifications.
- Accepted file formats are .pdf, .jpg, .tif, and .png.

### Logo Specs

- Submitted artwork must be print-ready and 300 DPI or higher in resolution.
- For best color match results, please save in CMYK color format.
- Accepted file formats are .pdf, .jpg, .tif, and .png.

SPONSORSHIP		Regional (Presenting) \$10,000	Community \$5,000	Neighbrhd \$3,000	Block \$2,000	Street \$1,000	House \$500
Event Benefits	Name and logo on custom event banner and all promotional materials	•					
	Name and logo on event signage	•	•	•	•	•	
	Color ad in event program booklet	full page	1/2 page	1/4 page	1/8 page	1/8 page	name & logo
Ongoing Benefits	Name and logo on sponsors section of CBN website	•	•	•			
	Name and logo in CBN newsletter	•	•	•	•		
	Name in CBN's 2024 Annual Report at giving level	•	•	•	•	•	•

Please submit materials to Linda Nguyen at [linda@communitybuildersstl.org](mailto:linda@communitybuildersstl.org) by **Friday, March 29, 2024.**

**Full Page Ad**  
**5" wide x 8" tall**

full bleed 5.5" wide x 8.5" tall  
1650 x 2550 pixels

*Keep all graphics and important information  
inside the 5" x 8" area*

**1/2 Page Ad**  
**5" wide x 4" tall**

full bleed 5.5" wide x 4.5" tall  
1650 x 1350 pixels

*Keep all graphics and important information  
inside the 5" x 4" area*

**1/4 Page Ad**  
**2.5" wide x 4" tall**

full bleed  
3" wide x 4.5" tall  
900 x 1350 pixels

*Keep all graphics and  
important information  
inside the 2.5" x 4" area*

**1/8 Page Ad**  
**2.5" wide x 2" tall**

full bleed  
3" wide x 2.5" tall  
900 x 750 pixels

