# Organizational Assessment 2018

Each year, CBN's community-building nonprofit members complete this survey to both self-assess & to help our network & external stakeholders better understand the strengths & needs of the St. Louis region's community building sector.



## **Key Stats**



**59**%

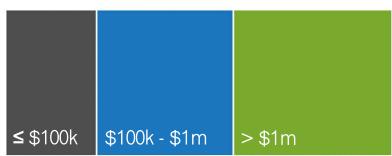
100%

have at least 3 full-time employees

engaged 25 volunteers or more in 2018

say they're working in collaborations

### operating budgets of all sizes



**24**%

35%

## Deep Local Knowledge

What information/data do you collect or store about your target area?



Housing stock & property characteristics



Vacant lots & buildings

**59**%



Economic Indicators (income, poverty)



Needs of residents & community members

**65**%



Crime & safety

**47**%

**65**%

Have relied on ongoing community engagement or a formal engagement process to identify their target area's most critical needs, assets, & goals

Community Engagement **Practices** 

| 100% | Community meetings |
|------|--------------------|
|      | Social media       |
| 38%  | Flyers             |
| 38%  | Website            |
| 76%  | Email              |
| 71 % | Surveys            |

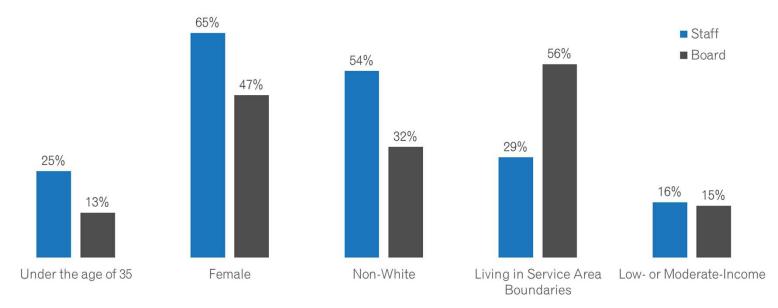
| 65% | Events                    |
|-----|---------------------------|
| 53% | Focus groups & interviews |
| 53% | Volunteer opportunities   |
| 47% | Phone calls               |
| 35% | Community advisory boards |
| 35% | Advocacy                  |

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# Equity & Inclusivity CBN member averages



## Revenue Streams + average share of budget for members who use each

### used by most 65% of members

Government Revenue generating programs Individual or household donors 43% of budget 38% of budget 7% of budget

### used by some 24%-41% of members

Endowment, investment, interest 20% of budget Other institutions (civic/religious) 37% of budget Foundation(s)

18% of budget

## CBN Members: 2018 in Review<sup>\*</sup>

\* 17 community-building nonprofit members took the 2018 assessment

245

vacant lots cleaned

or maintained

housing units produced

homes repaired or preserved

Completed Intersect Arts Center

- Held a home repair summit
- Created Vacancy Guide for City of St. Louis
- Launched tenant rights organizing work
- Created affordable homes for local families.
- Advanced the work of Invest STL

low- & moderatebusinesses income people served supported

- Developed key partnerships with nonprofits locally & outside the region
- Provided home repair & elderly services
- Sold property to a nonprofit partner that supports success of local women
- Assisted with zoning issues

### member success stories