

# ORGANIZATIONAL ASSESSMENT

Each year, CBN's community-building nonprofit members complete this survey to help our network and external stakeholders better understand the strengths and needs of the St. Louis region's community building sector.

## 2017



## KEY STATS



### 63%

have been in existence for **31** years or longer



### 69%

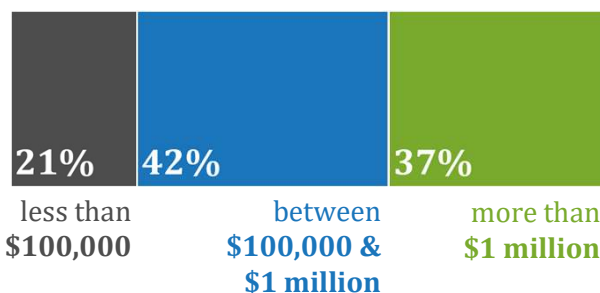
have at least **three** full-time employees



### 63%

are operating from a **current** strategic plan

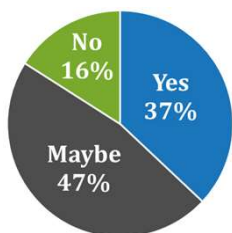
### OPERATING BUDGETS OF ALL SIZES



## GROWING CAPACITY

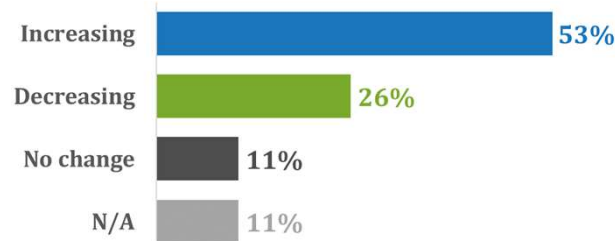
### 84%

are considering adding a staff person in the coming year



### 53%

say their **program** capacity is increasing



## ENGAGEMENT & DIVERSITY

### 74%

have used a **community engagement process** to identify needs, assets, & goals

### 63%

engaged at least **50** volunteers in 2017

### 100%

say they're working in **collaborations**

How do you promote your organization & its programs?

1. Social media – **100%**
2. Word-of-mouth – **89%**
3. Special events, association with other nonprofits – **84%**
4. Community meetings, newsletter, website, email list – **74%**
5. Interaction with resident associations – **63%**
6. Press releases – **53%**
7. Annual report – **47%**

### 57%

have boards on which at least **30%** of members live in service area boundaries



### 36%

have boards that are at least **half** female



### 31%

have boards on which at least **20%** of members are under 35

↓ **35**

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## PROGRAM AREAS



Neighborhood  
stabilization

84%



Affordable housing  
(rental)

74%



Community  
organizing/advocacy

68%



Economic  
development

63%



Affordable housing  
(owner-occupied)

58%



Public infrastructure  
improvement

53%



Community  
service

53%



Community  
gardening/greening

47%



Home  
repair

37%



Tenant services &  
senior services

32%

**Others:** Public art, vacancy reduction/management, education/early childhood, youth employment

## WORK THAT LINKS SECTORS

### BOARD MEMBER CONNECTIONS

arts • business • community residents • construction  
education • finance • government/political • health care  
labor • legal • media/public relations  
nonprofit/community • real estate • religion

### BOARD MEMBER EXPERTISE

administration/operations • architecture/design  
education • finance • fundraising • health • human resources  
information technology • legal • marketing/public relations  
political advocacy • public safety • urban planning

## CBN MEMBERS: 2017 IN REVIEW\*

\* 19 community-building  
nonprofit members took  
the 2017 assessment

401

housing units  
produced

206

homes repaired or  
preserved

320

vacant lots cleaned  
& maintained

293

businesses  
supported

8,998

low- & moderate-income  
people directly served

Member  
achievements and  
success stories  
from 2017

- Expanded a youth sports league
- Created a neighborhood plan that was formally adopted by the City of St. Louis
- Held the first community festival in three years
- Partnered on a home repair project

- Launched an online tenant screening application
- Piloted a youth employment/vacant lot maintenance program
- Nearing rollout of new mortgage loan pool
- Improved community/police relations