

Organizational Assessment

2023



Each year, CBN's community-building nonprofit members complete this survey to both self-assess & to help our network & external stakeholders better understand the strengths & needs of the St. Louis region's community building sector.

Organizations

SURVEY TAKERS



28

CDCs, neighborhood associations, and commercial corridors **took the 2023 assessment**, of which 25 are CBN members



50%

of the organizations have been in existence for **20+ years**

PRIORITIES

- ◆ **Affordable Housing** development, preservation & management
- ◆ **Asset Building** like homeownership
- ◆ **Economic Development** like small business attraction & support
- ◆ **Neighborhood Preservation** like placemaking, planning & community engagement

Growing Capacity

81%

sustained their programs without cutting services in 2023

57%

of organizations' **program capacity has increased** in the last 5 years

12

organizations are looking to **grow their housing portfolio**

324

residential units owned **in need of rehab**; 47 units are vacant/inhabitable

Staff Engagement

68%

of organizations have **paid staff**



40%

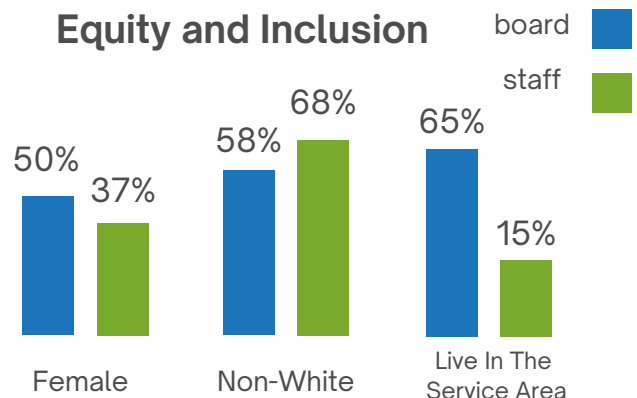
of organizations have **3+ full-time employees**



82%

of organizations **engaged 10+ volunteers** annually, providing 10,000+ hrs

Equity and Inclusion



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Deep Local Knowledge

The information and data our members collected from their target area include:

Physical & Geographic

75%

Vacant lots & buildings

52%

Housing stock & property characteristics

44%

Home repair needs

56%

Area retail & services information

48%

Public infrastructure (streets, lighting)

Social & Economic

60%

Economic indicators (income, poverty)

84%

Crime & safety

76%

Needs of residents & community members

52%

Rates of renters & homeowners

36%

Financial health (credit scores, unbanked rates)

63%

of organizations relied on ongoing community engagement to identify their target area's most critical needs, assets & goals

Community Engagement Practices

- ✓ Convened community members to advise for specific projects
- ✓ Advocated for community priorities
- ✓ Hired staff and recruited board members from the community
- ✓ Led community planning efforts
- ✓ Included culturally appropriate elements in program design
- ✓ Solicited community advice on organizational strategy
- ✓ Organization's activities are guided by neighborhood plan or stakeholder-informed process

Most Commonly Used:



Face-to-Face **84%**



Community Meetings **76%**



Flyers **40%**

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Strength of Our Organizations

Year In Review

346

homes repaired and/or preserved

142

vacant lots cleaned and/or maintained

319

businesses supported

19,145

low-and moderate income individuals served

Real Estate

16 

organizations produce, own, and/or manage property, with 15 prioritizing LMI households

25 

residential units built or rehabbed

1,159



residential units owned

2,094



residential units managed

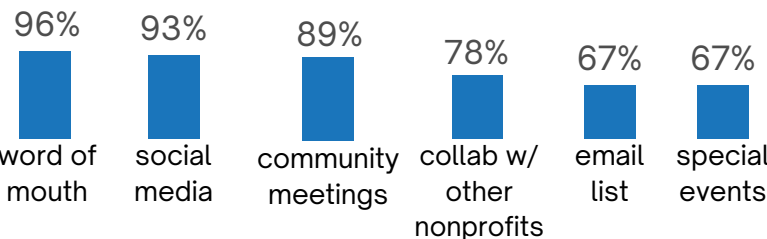


5,333

people served through these properties

Marketing

Top Strategies for Organizational Promotion



Best Practices

50%

operate from current strategic plan

40%

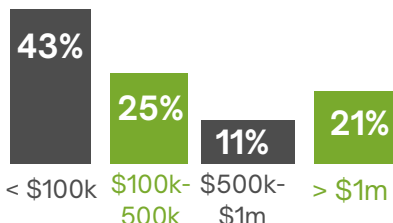
have a form of measuring their program effectiveness

79%

can produce a current financial statement and budget

Finances

Operating Budgets of All Sizes



Financial Reserves

32%

of organizations can last at least 6 months

Most Utilized Revenue Streams On Average

Fee for Service	31%	Donors	14%
Government	27%	Membership Dues	13%
Foundations	22%	Corporations	9%
Fundraising Events	15%	Other institutions	5%

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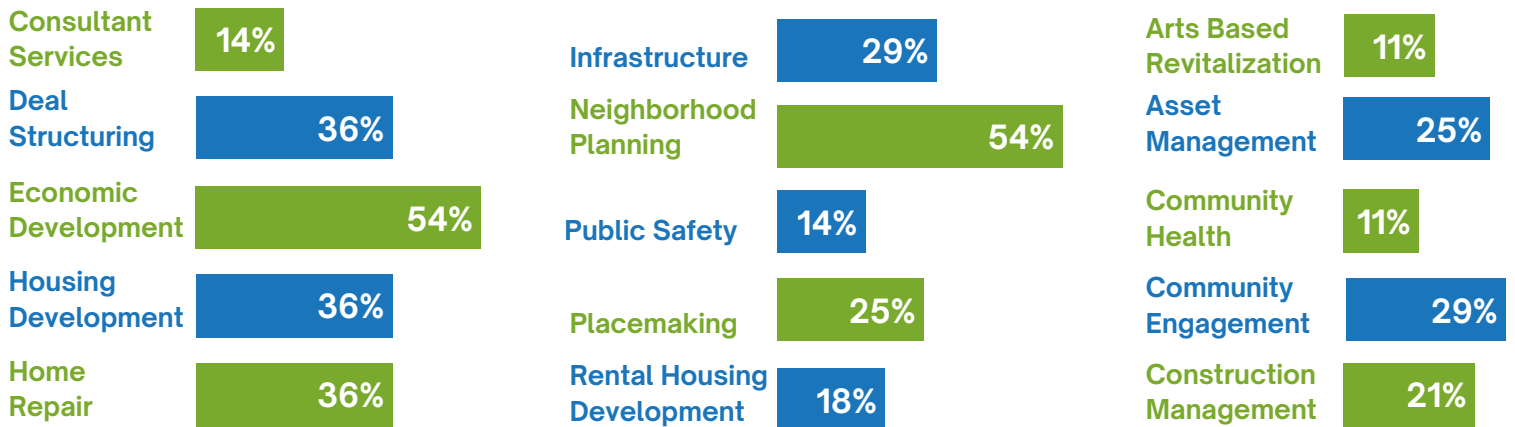
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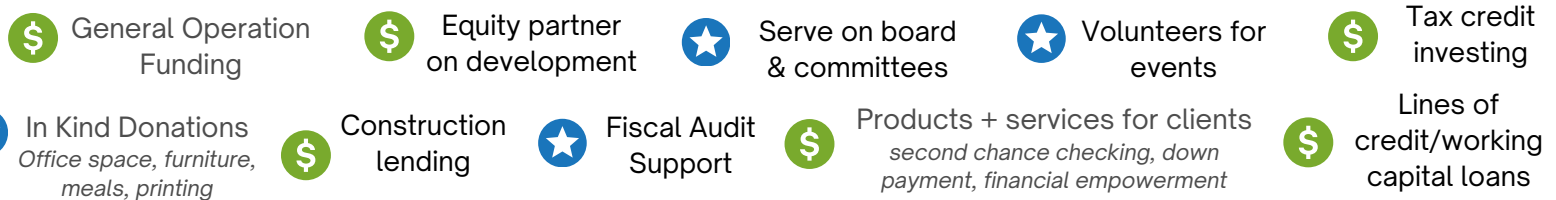


Growth Areas for Our Organizations

Programming Needs



Desired Support from Partners



Capacity-Building Needs

