



## Practicum Description

### MISSION

In partnership with local residents, businesses, and institutions, Park Central Development exists to promote and help plan quality residential and commercial developments, implement aesthetically pleasing infrastructure and beautification projects, improve security performance and decrease crime, attract and market the area to investors and visitors, assess and fill gaps in social service programs, and overall, create a strategic and sustainable pathway for the neighborhoods in the City of St. Louis to succeed.

Formed in 2009, Park Central Development staff are passionate about creating sustainable and thriving neighborhoods in the City of St. Louis. We work with community stakeholders to develop holistic neighborhoods plans that produce an array of unique services and amenities. Through this approach, neighborhoods experience a multitude of positive outcomes including a significant increase in residential and commercial investment.

### RESPONSIBILITIES AND DUTIES

- Interact with a diverse group of community members, neighborhood organizations and institutional partners
- Work with community stakeholders to build capacity in neighborhood service providers
- Assist in public infrastructure plans and implementation strategies
- Assist in print marketing and social media efforts for the organization
- Assist in the administration of special taxing districts
- Assist in all aspects of economic development including attracting businesses and development to the St. Louis area
- Assist in fundraising efforts and at special events for the organization

### QUALIFICATIONS AND REQUIRED SKILLS

- Minimum Bachelor's degree in Urban Planning, Social Work, or Public Policy, or a Master's level candidate in Urban Planning, Social Work, or Public Policy
- High level of comfort dealing with a diverse group of community stakeholders
- Strong ability to work with peers and be a team player
- Excellent written and oral communication skills
- Excellent follow-through and reporting
- Detail-oriented, ability to multi-task and bring projects to completion in a timely manner
- Strong MS Office skills with working knowledge of Outlook, Word, Excel and PowerPoint

To apply for this practicum position, please email a cover letter and resume to:

[Brian@pcd-stl.org](mailto:Brian@pcd-stl.org) – **Subject line: Practicum Position at Park Central Development**

For more information on Park Central Development, please visit: [www.parkcentraldevelopment.org](http://www.parkcentraldevelopment.org)